



Amy's Holiday Party 2026 Sponsorship Opportunities

CCC's sponsors play an integral role in helping us fulfill our mission. Our tiered recognition levels offer opportunities to support our work and receive brand exposure through a variety of mediums - including promotion through CCC's broader communications network of more than 5,600 community members, including parents, alumni, donors, and supporters. CCC loves to recognize our sponsors and bring visibility to your philanthropic involvement in our community.

Monetary gifts directly fuel CCC's mission, providing critical resources that empower our teen leaders and bring life-changing programs to children and families across Atlanta. With every gift, you help create meaningful opportunities for teens, children, and families to thrive.

In-kind gifts provide goods and services that help CCC create experiences for children & families that they otherwise would not be able to have. In-kind gifts elevate our community-building programs and provide additional resources for our participants.

Most needed in-kind donations often include:

- Meals and snacks for program participants
- Holiday gifts, games or toys
- Personal care products (toothpaste, toothbrushes, hand sanitizer, etc.)
- Event-oriented services (photography, STEAM educators, entertainers, etc.)
- Program supplies

Presenting Sponsor of Amy's Holiday Party (AHP) - \$30,000

- Curated marketing/photo/video/messaging for your team and CCC's network
- Invitation for up to 5 Company representatives to attend AHP
- Logo on the FRONT of AHP's 400+ volunteer t-shirts
- Logo on the back of AHP's 400+ volunteer t-shirts
- Premier recognition on event signage, the AHP page of CCC's website and social media
- Recognition in the AHP e-newsletter following the event, including a link to the company's website
- Tagged in an AHP sponsor recognition social media post following the event
- Logo on the Sponsors & Major Donor listing in CCC's Annual Impact Report, website and sponsorship materials

Holiday Sponsor - \$20,000

- Invitation for up to 3 company representatives to attend AHP
- Logo on the back of AHP's 400+ volunteer t-shirts
- Recognition as activity room sponsor on activity room signage
- Logo on event signage, the AHP page of CCC's website, and social media
- Recognition in the AHP e-newsletter following the event
- Tagged in an AHP sponsor recognition social media post following the event
- Logo on the Sponsors & Major Donor listing in the Impact Report, website and sponsorship materials

*Activity Rooms include: Entertainment & DJ, Food Tent, Registration Tent, and the "Toy Store"

Snowman Sponsor - \$10,000

- Invitation for 1 company representative to attend AHP
- Logo on the back of AHP's 400+ volunteer t-shirts
- Logo on event signage, the AHP page of CCC's website, and social media
- Recognition in the AHP e-newsletter following the event
- Tagged in an AHP sponsor recognition social media post following the event
- Logo on the Sponsors & Major Donor listing in the Impact Report, website and sponsorship materials

Elf Sponsor - \$5,000

- Name on the back of AHP's 400+ volunteer t-shirts
- Name on event signage and the AHP page of CCC's website
- Recognition in the AHP e-newsletter following the event
- Name on the Sponsors & Major Donor listing in the Impact Report, website and sponsorship materials

For more information, please contact Amy Zeide at amy@cccprojects.org.