

CCC's Annual Teen Fall Fundraiser

A take-home guide providing you with everything you need to know after today's session.

What is it?

CCC's Annual Teen Fall Fundraiser is our biggest and most important fundraiser of the year, and it's completely teen-led! It's your chance to use the skills you have learned in LDP, like program planning, budgeting, public speaking, advocacy, leadership, and more, to make a real impact for the children and families we support throughout the year.

Where to find everything online:

Fundraiser website:

www.cccprojects.org/ldp-fundraiser



Scan this QR code to be taken directly there.

On the website, you can find:

- The options for fundraising
- Fundraising templates (emails, texts, calls, social media)
- JustGiving set up instructions
- A phone call script
- Options for donors to donate
- FAQs

What your fundraising supports:

Every dollar raised goes to the children and families we support and our outreach programs, by allowing us to provide meals, educational activities, sports equipment and experiences, art activities and supplies, books, personal care products, and much more.

2025 Fundraising Goals:

- Overall teen goal: \$61,400
- Teen individual goal: \$200
- Matching grant: \$40,000

Session 8: Getting Support from CCC Staff

1. In-person Fundraiser Support Day on Sunday, October 5
 - Sign up for a 45-minute slot which will include a 30-minute overview + work time

- All teens are encouraged to attend this session with a parent, especially Tracks 1 and 2.
1. Virtual Support on Tuesday, October 21
 - Join if you cannot attend in person and want to get live help or have specific questions.
 - This is specifically meant for Tracks 3 and 4, but all teens are welcome to attend.

How to reach your \$200 goal:

You can:

- Make phone call solicitations
- Run a social media campaign
- Send emails or texts
- Host your own creative fundraiser

How can people donate?

1. Your JustGiving Page: **this is the easiest and best option** for you to keep track of how much you have raised and who has donated to you. Follow these directions to create a page: <https://www.cccprojects.org/ldp-fundraiser/justgiving/>
2. CCC donation form with a credit card: <https://www.cccprojects.org/make-a-donation/>
 - You can send the link to them or you can take their credit card information and submit it for them while you are on the phone together. Make sure to confirm the donation went through if you do it for them.
 - Make sure to write your name in the LDP Teen Name box or tell your donor to do so.
3. Venmo @cccprojects1 and include your name in the memo and donor's email for a receipt.
4. Write a check payable to CCC and mailed to 1155 Mount Vernon Highway NE, Suit #800, Atlanta, GA 30338.
 - Make sure the donor includes your name and donor email in the memo.
5. You may also bring cash or a check to your November session.

Fundraiser Tracker

Thank you for helping support CCC by being part of the 2025 LDP Fall Fundraiser! You're helping making CCC's programs possible. Please use the tracker form to tell us about your outreach for

the LDP Fall Fundraiser. You can complete this form when you finish all of your outreach or complete it multiple times - whatever you prefer!



Earning Session Credit and Service Hours:

- Attend in-person + fundraise → 2 service hours + 1 session credit
- Attend in-person without fundraising → 1 service hour + 1 session credit
- Attend virtual support session + fundraise → 1.5 service hours + 1 session credit
- Tracks 3 & 4 only: Fundraise on your own (no session) → 1 service hour + 1 session credit
- No participation → no credit or hours

Here is a list of next steps that we think would be helpful for you to work on:

1. Visit and explore the online fundraising guide: <https://www.cccprojects.org/ldp-fundraiser/>
2. Set your fundraising goal.
3. Create your Just Giving page: <https://www.cccprojects.org/ldp-fundraiser/justgiving/>
4. Use the templates to start reaching out to your network.
5. Track your donations: <https://bit.ly/2025resultstracker>
6. Thank your donors!

We're here to help!

If you have any questions or need support, reach out to CCC staff anytime during your fundraising journey.