Creating Connected Communities

Leadership Development Program

Creating Connected Communities' (CCC) mission is to bring life-enhancing programs to children in need by empowering teens to become engaged community leaders and volunteers. **CCC's Leadership Development Program (LDP)** engages a select group of 80 Jewish teen volunteers in meaningful and direct community service by teaching critical leadership skills including:

- **Philanthropy through a Jewish lens**
- **Issue education on homelessness and the cycle of poverty**
- **Empathetic volunteerism**
- **Partnership building**
- **Identifying community needs**
- **Project management**
- **Event planning**
- **Public speaking**
- **Fundraising**

CCC's Leadership Development Program gives Jewish teens the opportunity to participate in a 1-4 year long cohort designed to teach them how to engage hundreds of teen volunteers in programs they plan for thousands of children in need.

Programs Implemented by Teens in our LDP

In partnership with shelters, Title-1 schools, refugee centers and foster care organizations, the teens in CCC's Leadership Development Program plan programs for children and families in need, including:

- **After-School Programs**
- **Amy's Holiday Party**
- **Fall Festival**
- **Spring Festival**
- **Summer Festivals**
- **Teen Bash**

Through these programs, children receive thousands of gifts, meals, books and personal care items. They participate in outdoor festivals, carnivals, craft projects, DJ dance parties, and more.

CCC By the Numbers

2,100 Children in need served.

80 Community partners and service agencies collaborated with us.

915 Committed individuals donated in 2017.

57 Corporations and foundations sponsored our work.

800 Passionate teens volunteered.

65 Jewish teens spent 65 hours serving in the Leadership Development Program.

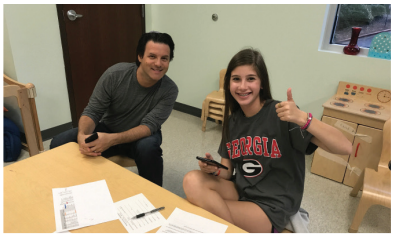
25 Schools represented by our teens volunteers.

19 Teens chose to work with CCC for their mitzvah projects.

*As of 2017 year-end

LEADERSHIP DEVELOPMENT PROGRAM CURRICULUM

Session Topics	Track 1 (1st Year Teens)	Track 2 (2nd Year Teens)	Track 3 (3rd and 4th Year Teens)
Orientation / Our role as Jewish Leaders	Intro to CCC / Teen goals and expectations / Team Building / CCC Through a Jewish Lens	What kind of leader are you? / Organizational structure of CCC / Creating Your Own Jewish Lens	Program Overview & Feedback / Spring Program Planning / How has your Jewish Lens shaped your leadership work?
Empathy and Awareness Training / Program Planning	Agency Speakers / Population Stats & Budgeting at the Poverty Line / Shelter Visit Prep	Agency Speakers / Research and Planning for Serving Shelter Meals	
Partner Agency Visits	Shelter Tours with Parents	Serve Shelters Meals and Attend Panel Discussions	
Non-Profit Work / Program Planning	Nonprofit Speaker Rotations / How nonprofits identify community needs, develop a mission and vision, maintain donor relationships/stewardship, & develop partnerships / Spring Program Planning		
Philanthropy / Becoming a Jewish Donor	Monopoly $ Grant Allocations / Philanthropy Panel Discussion / Prep for Annual Campaign	Agency Pitch Role Play for Monopoly $ Allocations / Philanthropy Panel Discussion / Prep for Annual Campaign	Prepare to Moderate Panel Discussion / Prep for Annual Campaign
Fundraising Strategies / Public Speaking	Developing an Elevator Pitch and Phonathon Script Role Play	Research and Organize In-Store Asks / Assist with Phonathon Role Play	Write In-Kind and Monetary Solicitation Letters for In-Store Asks / Prepare for Phonathon
Project Management / Program Planning	Fall Programs Activiy Station Prep / Marketing Campaign Prep	Volunteer Recruitment / Marketing Campaign Prep	Program Evaluation Processes / Marketing Campaign Prep
Amy's Holiday Party Planning	Day of Volunteer Management / Activity Station Prep	Toy Inventory and Supply Budgeting	Event Planning / Problem-Solving Strategies
Wrap Up Party / Reflecting on Jewish Leadership	Leadership assessments / Thank you notes / End of year surveys / LDP planning for next year		



Learn more at www.cccprojects.org/LDP

Applications for LDP are available each November. If you are interested in becoming an LDP participant, please contact **Amy Zeide at amy@cccprojects.org**.

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www.cccprojects.org

Connect with us on social media! | @cccprojects